Bharath Thoutam

Visual Designer | Senior Graphic Designer

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Visual Designer with 6+ years of experience in graphic and UI design, focused on presentations, digital/print creatives, and motion graphics. Skilled at crafting clean, impactful visuals that enhance brand communication.

Work Experience

Visual Designer Analyst   Nov 2024 - Present

Deloitte (on third party payroll of Orcapod Consultancy Services Pvt Ltd.)

Experienced in designing circular motifs (logos), PowerPoint presentations, mailers, and illustrations while ensuring high-quality visual communication aligned with brand guidelines.

Visual Designer   Dec 2022 - Jul 2024

Zessta Software Services Pvt Ltd.

- Presentation Design, Pitch Deck, Website banners, Social media posts, Blog Images, Poster Designs, Email campaign (Brevo)
- Product intro videos, icon animation, website interaction videos,
- Created a small five pages application for the internal team that helps in generating resumes.
- Contributed to a product named 'Zecode,' responsible for designing various platform screens, creating presentations, developing intro videos, and designing animated icons.

Graphic Designer   Mar 2021 - Dec 2022

MyClassboard Educational Solutions Pvt. Ltd.

- As a graphic designer, I worked on presentations, Pitch decks, Google Slides, social media posts, landing pages, illustrations, and Social media GIFs.
- Worked on print designs, including a diary, folded brochures, flyers, book covers, and other printable materials.

Graphic Designer   Oct 2018 - Mar 2021

Mantra Technologies Pvt. Ltd, (AgileCRM)

Designed logos, icons, UI screenshots for 10+ apps, and blog visuals for SaaS products like AgileCRM, BotUp, and NinjaSEO. Developed social media creatives, illustrations, and website graphics for 500apps products, including HipSocial, Track.ly, and Finder.io.

Core Skills

Adobe Illustrator, Photoshop, After Effects, Figma Software, UI Design, Presentation Design, Power Point, Google Slides, Print Design, Icons for brands, Video presentations, Animated social media gifs, Motion Graphics

Education

Jawaharlal Nehru Architecture and Fine Arts University   Oct 2014 - Sep 2018

Bachelor of Fine Arts Applied Arts - Visual Communication
GPA: 7.4